



## **2019 Harvest Dinner**

September 13, 2019 | Mt. View Orchards

*An autumn celebration of local food and farms to benefit Gorge Grown Food Network*

### **Sponsorship Opportunities**

#### **The Gathering**

The *Harvest Dinner* is Gorge Grown Food Network's (GGFN) only fundraising event. This autumn feast gathers community members, local food supporters, farmers, chefs, businesses and organizational partners to celebrate the bounty in the heart of the Hood River Valley at Mt. View Orchards. Guests will enjoy farm-to-table courses with wine pairings prepared by Executive Chef Ben Stenn of Celilo Restaurant & Bar.

#### **Your Support for Gorge Grown**

Our mission: to build a resilient and inclusive regional food system that improves the health and well-being of our community.

Gorge Grown Food Network is a community-based nonprofit organization dedicated to supporting local farmers, ensuring access to healthy food for everyone, and growing a strong food system in the rural Columbia River Gorge in Oregon and Washington.

Our core projects include:

- The Veggie Prescription Program: providing fresh produce to community members suffering from food insecurity, which directly benefits local farmers and grocers
- Three Farmers Markets and The Mobile Farmers Market: bringing fresh, locally grown food to communities throughout the Gorge
- Food Security Coalition: gathering stakeholders across sectors to envision and plan a resilient food system
- Gorge Gleaning Project: harvesting bounty rescued from local farms and donating the excess produce to social service agencies serving those experiencing hunger in our community
- Celebrate and Strengthen Local Farms and Food Businesses: Offering educational and networking opportunities for farmers and small business owners

## **Sponsorship Opportunities**

Harvest Sponsors, Premier Wineries and Sprout Sponsors will receive tickets to the Dinner. Please see below for more details.

### **\$2000: Harvest Sponsors**

- Treat your staff, friends, or family to a table for 8 at the Harvest Dinner.
- Harvest Sponsors will be offered the opportunity to present this donation as a matching gift at the Dinner: Raise your paddle and inspire our guests to donate generously.  
*Harvest Sponsors will receive 8 tickets, logo will be prominently displayed on all event promotion and menu, and sponsors will be thanked at the dinner.*

### **\$1000: Sprout Sponsor**

- Enjoy seats for two at the Harvest Dinner.
- Sprout Sponsors will be offered the opportunity to present this donation as a matching gift at the Dinner: Raise your paddle and inspire our guests to donate generously.  
*Sprout Sponsors will receive 2 tickets, logo will be included in promotion and menu, sponsors will be thanked at the dinner.*

### **\$500 Seed Sponsors**

- Seed Sponsors will be offered the opportunity to present this donation as a matching gift at the Dinner: Raise your paddle and inspire our guests to donate generously.  
*Seed Sponsors will be included in event promotion and be publicly thanked at the dinner.*

### **\$110 Sponsor a Farmer:**

- Sponsor a local farmer: you purchase a ticket for a local farmer; we'll extend the invitation.  
*Farmer Ticket sponsors will be publicly thanked during the dinner.*

## **In-kind Donations**

### **Premier Winery**

- Provide 12 cases of wine (3 per dinner course) to be our featured winery.  
*Premier sponsors will have the opportunity to table during the cocktail hour, logo will be prominently displayed on all event promotion and menus and will be publicly thanked at the dinner.*

### **Featured Winery**

- Provide 3 cases of wine for one dinner course.  
*Featured wineries will be listed on dinner menus and all event promotion and be publicly thanked at the dinner.*

### **Silent Auction Donation**

- Provide a gift for guests to bid on during our silent auction.  
*Silent Auction Sponsors will be included in event promotion and thanked at the dinner.*

## **Our Audience**

The ticket price is \$110 and we always fill the feast with 160 guests. We anticipate guests from all corners of the Gorge (80%), the Portland metro area (15%), and visitors vacationing from other states (5%). Our target audience is individuals who are interested in celebrating local food, investing in food security and committed to supporting the GGFN Mission: *To build a resilient and inclusive regional food system that improves the health and well-being of our community.*

Promotion will include widely distributed posters, social media blasts, printed media, radio advertisement and news coverage throughout Oregon and Southwest Washington, including:

- 3,000 recipients of Gorge Grown newsletter, in addition to various partner organization listservs
- 3,000+ followers on social media
- Posters in high traffic areas of Hood River, White Salmon, Mosier, The Dalles
- Handbills distributed at farmers markets and local area businesses
- Postings on community calendars
- Ads in print media and local newspapers

### **If you hope to be included in ongoing advertising, please confirm with us.**

Please email Hannah Ladwig at [Hannah@gorgegrown.com](mailto:Hannah@gorgegrown.com) to discuss your sponsorship. Questions about the event? Contact us by phone at 541-490-6420 or by e-mail at [Hannah@gorgegrown.com](mailto:Hannah@gorgegrown.com).

Sponsors can mail gift certificates, prizes, brochures etc. to PO Box 752, Attn: Harvest Dinner, Hood River OR 97031 or arrange a pickup or drop-off with Hannah Ladwig.